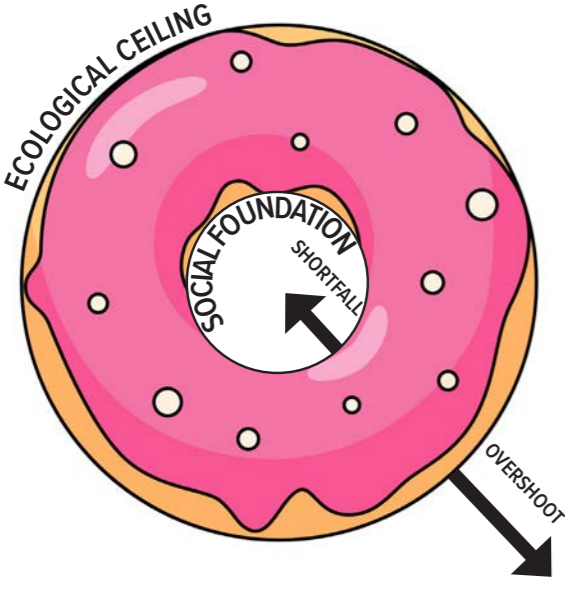
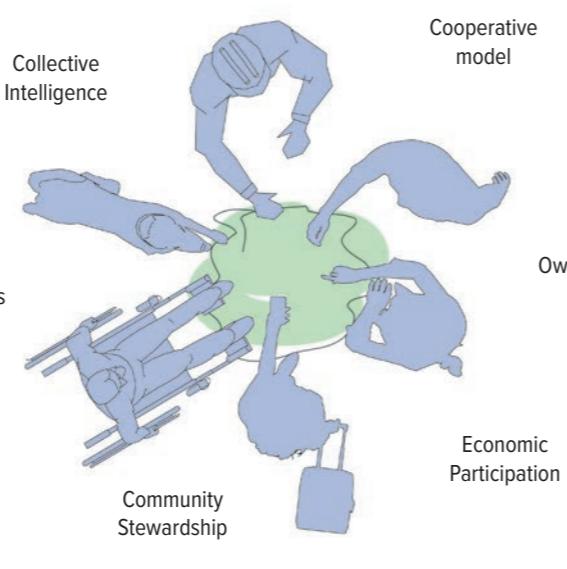


# THE SWEET SPOT



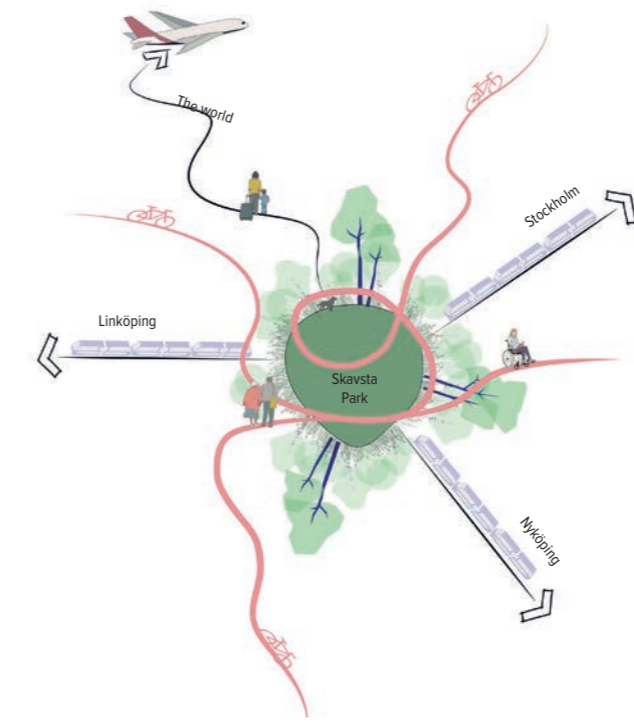
**THE SWEET SPOT**  
Where Nature & Business ecosystems coexist in harmony



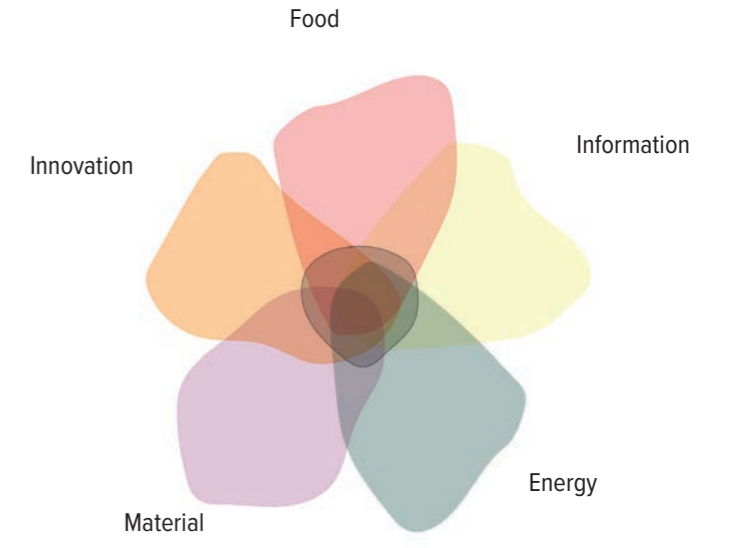
**THE STARTING POINT**  
Working Together  
Owning the Future



**BUSINESS ECOSYSTEMS**  
Sharing Values  
Being Responsible



**CREATING THE CORRECT HABITAT**  
Soft & Hard Infrastructure



**THE POWER OF PROVENANCE**

## THE VISION

Our vision for Skavsta Park is to create a unique, resilient and responsible Business park; a Sweet Spot; a sweet spot between nature and the built environment, a sweet spot for commuters, travellers, visitors and businesses.

Our goal is to raise environmental awareness and multiply future business development potentials in a thriving hybrid Ecosystem. We propose to adopt the Doughnut model to find the Sweet spot between the social foundation and the ecological ceiling and to promote an alternative view of prosperity and growth; one that takes place within limits.

In creating a place with a true sense of identity that is in balance with nature and becomes an example of developing living cities we adopted the following principles.

